

the second annual

Hillels

of the Florida Suncoast

Bubbles & Bubbly

November 9, 2019

At The Florida Aquarium



Benefitting

the **Tikkun HaYam®** Programs
& **Scubi Jew®**

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Become a Corporate Sponsor to Help Support Our Jewish Marine Conservation Efforts

Bubbles & Bubbly is a gala fund raising event hosted by Hillels of the Florida Suncoast to benefit the Tikkun HaYam® and Scubi Jew® programs. Tikkun HaYam and Scubi Jew are initiatives created by Hillels of the Florida Suncoast to raise awareness in the Jewish community of the many threats facing the marine environment, as well as showcasing the innumerable wonders of the Sea. The gala event is held in the heart of Tampa's Channelside District at The Florida Aquarium, an organization whose mission is extremely compatible with the missions of Tikkun HaYam and Scubi Jew. The Florida Aquarium is the top-ranked aquarium in the State of Florida and is one of the Top 10 aquariums in the United States.

The mission of Hillels of the Florida Suncoast is to enrich the lives of Jewish undergraduate and graduate students at all of the colleges and universities on the Florida Suncoast so that they may enrich the Jewish people and the world. Part of this mission includes ensuring a future for the Jewish people, but without ensuring the future of our planet, there will be no future for any of us, Jewish or otherwise.

Our Featured Speaker for the 2019 Bubbles & Bubbly Gala Event

The 2019 Bubbles & Bubbly gala event will feature Dr. Ellen Prager, marine scientist and author of The *New York Times*® bestselling book, *Sex, Drugs and Sea Slime: The Ocean's Oddest Creatures and Why They Matter*. Dr. Prager is widely recognized for her expertise and ability to make science entertaining and understandable for people of all ages. She currently works as a freelance writer, consultant, and science advisor to Celebrity Cruises in the Galapagos Islands. She focuses much of her efforts on developing innovative and entertaining ways to share her passion for the oceans and the environment with others. (www.earth2ocean.net)

“ *Tikkun HaYam and Scubi Jew not only embrace students in a positive and supportive organization, but also support learning and activities that are helping one of our most precious resources, the ocean.*”

– Dr. Ellen Prager





Repairing the Sea

A Brief Background on Rabbi Ed Rosenthal, Hillels of the Florida Suncoast Executive Director and Scubi Jew/Tikkun HaYam Founder, and Conceptualization of Tikkun HaYam

Born and raised in landlocked St. Louis, Ed's passion for the marine environment can only be attributed to watching "The Undersea World of Jacques Cousteau" and reruns of "Sea Hunt" as a kid. When he was 16 years old, he asked his parents if he could learn to scuba dive. His mother's response was: "If God meant for humans to be under water, He would have given us gills." So, it wasn't until a hiking trip in the Sinai during his first year of Rabbinical studies, that Ed had a chance to snorkel at Sharm el-Sheik. There, he heard the call of the Sirens. When he returned to the United States to continue his studies in Cincinnati, he finally got his scuba certification. The Jewish tradition is filled with deep, spiritual teachings about water and the Sea, yet most Jews have not been exposed to this part of our heritage. Ed wants to show the wonders of the underwater world through Jewish eyes, while raising awareness about the myriad threats it faces. He believes that when Jews get involved in any issue, substantive change takes place. Tikkun HaYam was created in order to get the Jewish community involved to Repair the Sea.

Faith-Based Environmentalism – Rabbi Ed's Unique Approach

“Finding the Divine in nature is a common component in almost every religious tradition. There are many faith-based organizations doing great work to educate people about the beautiful teachings of their respective religions and the natural world, and connecting them. Yet, when it comes to the marine environment, we hear very little from these same organizations. Tikkun HaYam is the first faith-based organization to focus solely on the marine environment. Faith-based environmentalists recognize their religious responsibility to be stewards of the environment. This responsibility, however, is not limited to the dry land on which we live. It includes the blue waters on which we rely as well.

Living in Florida, we see the effects on the marine environment first-hand. As Florida educators, it is our responsibility to teach our students to be stewards of our local environment so that their knowledge will have an impact on the greater community.”

– Rabbi Ed Rosenthal

“It was my pleasure to be the guest speaker at Hillel's first-ever Bubbles & Bubbly fund raising gala event last November. What Rabbi Ed, Shayna Cohen and the Scubi Jew students have already accomplished - bringing much-needed attention to the marine environment - is amazing and is to be applauded! I am excited to watch this event grow in your community and beyond. May you continue to go from strength to strength.”

– world-renowned photographer Amos Nachoum,
2018 Bubbles and Bubbly guest speaker



Make a Difference in the Environment

How Your Donation Helps Support the Marine Conservation Efforts of Tikkun HaYam and Scubi Jew

Here are just a few examples of the impact your Bubbles & Bubbly corporate sponsorship can have on our students and our goals – not only to ensure a Jewish future for our students, but also to ensure a future for the marine environment and our planet...



Manatee Awareness for One

Your donation of \$75 can pay for a student to snorkel with endangered Manatees, and learn about the dangers that threaten the Manatees and what can be done to protect them, during a Manatee Awareness program.



Beads Out of the Bay for Six

Your donation of \$250 can pay for one Beads Out of the Bay experience, allowing six student divers to dive in Seddon Channel (part of Tampa Bay) to remove hundreds of plastic bead necklaces that have piled up after years of being thrown overboard by humans during the local Gasparilla Pirate Invasion celebration.



Open Water Scuba Certification Course for One

Your donation of \$300 can pay for a student's Open Water Scuba Certification Course. Students learn how to breathe underwater and become a safe diver, opening up service and employment opportunities.



Coral Restoration Shabbaton for One

Your donation of \$350 can pay for one student to attend a Coral Restoration Foundation Shabbaton. Students spend a long weekend learning about coral conservation and planting juvenile corals on at-risk reefs in Key Largo.



Shark Awareness for One

Your donation of \$350 can pay for a student to come face-to-fin with sharks in an effort to learn about the perils facing the ocean's apex predators, what can be done to protect them, and dispel the myths perpetuated by the media.



Dive Against Debris for Six

Your donation of \$450 can pay for a Dive Against Debris on Suncoast Hillels' boat, Ally's Way, allowing six (6) divers to remove fishing lines, anchors, tires, and plastic from local reefs.



Alternative Spring Break for One

Your donation of \$500 can pay for one student to go on an Alternative Spring Break trip. Students learn about the Jewish connection to the water and perform acts of service for bodies of water in Florida.



Guest Lecturer for Students

Your donation of \$2,000 can pay to bring a leading expert in marine conservation to speak with and inspire Hillel students.

Please take a few moments to review the Bubbles & Bubbly Corporate/ Individual Sponsorship levels and benefits on the pages that follow. Hillels of the Florida Suncoast would be honored to have your company's participation as a corporate sponsor for this year's event. In exchange for your generosity, your business will receive exposure to our entire community through our organization's newsletters, web sites, social media and other event publicity, plus so much more!

All proceeds will benefit the Hillels of the Florida Suncoast Tikkun HaYam and Scubi Jew programs. For more information about Tikkun HaYam or Scubi Jew, and to see all that we have accomplished so far, please visit www.repairthesea.org.

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Corporate/Individual Sponsorships

Visit suncoasthillels.org/bubbles-and-bubbly-sponsorship to become an event sponsor or fill out and return the sponsorship form included in this packet.

Presenting Sponsor

\$9,600

- 4 tickets to the VIP Reception and reserved seating for 4 during the Main Event
- Certificate for a Florida Aquarium "Backstage Penguin Experience" for up to 10 people ★
- Join Scubi Jew students on a local marine conservation dive or snorkel experience
- Recognition on event invitation as Presenting Sponsor (sponsor must be in place no later than August 1, 2019)
- Site recognition
- Presenting Sponsor name tag recognition
- One full size ad on event multi-media presentation
- One full page ad in program
- Recognition in all printed and social media publicity material

Silver Sponsor

\$5,400

- 4 tickets to the VIP Reception and reserved seating for 4 during the Main Event
- Certificate for a Florida Aquarium "Swim with the Sharks Experience" for up to 10 people ★
- Site recognition
- Silver Sponsor name tag recognition
- One full size ad on event multi-media presentation
- One full page ad in program
- Recognition in all printed and social media publicity material

VIP Reception Sponsor

\$3,600

- 2 tickets to the VIP Reception and reserved seating for 2 during the Main Event
- Sunset dinner cruise on Ally's Way for up to 6 people ★
- VIP Reception table recognition
- VIP Reception name tag recognition
- One full size ad on event multi-media presentation
- One full page ad in program
- Recognition in all printed and social media publicity material

Bubbly Bar Sponsor

\$3,600

- 2 tickets to the VIP Reception and reserved seating for 2 during the presentation at the Main Event
- Personalized bar mint recognition at the bar during VIP Reception and Main Event
- Site recognition
- One full size ad on event multi-media presentation
- One full page ad in program
- Recognition in all printed and social media publicity material

Gold Sponsor

\$7,200

- 4 tickets to the VIP Reception and reserved seating for 4 during the Main Event
- Certificate for a Florida Aquarium "Wild Dolphin Cruise Experience" for up to 6 people ★
- Site recognition
- Gold Sponsor name tag recognition
- One full size ad on event multi-media presentation
- One full page ad in program
- Recognition in all printed and social media publicity material

Bronze Sponsor

\$3,600

- 2 tickets to the VIP Reception and reserved seating for 2 during the Main Event
- Certificate for a Florida Aquarium "Heart of the Sea Swim" for 2 people ★
- Site recognition
- Bronze Sponsor name tag recognition
- One full size ad on event multi-media presentation
- One full page ad in program
- Recognition in all printed and social media publicity material

Guest Speaker Sponsor

\$3,600

- 2 tickets to the VIP Reception and reserved seating for 2 during the presentation at the Main Event
- Champagne brunch cruise on Ally's Way for up to 6 people ★
- Site recognition
- One full size ad on event multi-media presentation
- One full page ad in program
- Recognition in all printed and social media publicity material

Reusable Bamboo Cutlery Sponsor

\$3,600

- 2 tickets to the VIP Reception and reserved seating for 2 during the presentation at the Main Event
- Personalized reusable bamboo cutlery packs will be distributed to every person in attendance
- Site recognition
- One full size ad on event multi-media presentation
- One full page ad in program
- Recognition in all printed publicity material

Valet Parking Sponsor

\$2,600

2 tickets to the VIP Reception and Main Event
Site recognition
One 1/2 page ad in program
Recognition in all printed publicity material

Havdalah Sponsor

\$1,800

2 tickets to the VIP Reception and Main Event
Personalized paper bag napkins will be distributed during Havdalah ceremony
One 1/2 page ad in program
Recognition in all printed publicity material

Dessert Experience Sponsor

\$1,360

2 tickets to the VIP Reception and Main Event
Site recognition
One 1/4 page ad in program
Recognition in all printed publicity material

Live Auction Paddle Sponsor

\$1,080

2 tickets to the VIP Reception and Main Event
Paddle recognition during live auction
One 1/4 page ad in program
Recognition in all printed publicity material

Stingray Touch Tank Sponsor

\$1,080

2 tickets to the VIP Reception and Main Event
Site recognition
One 1/4th page ad in program
Recognition in all printed publicity material

Fog Screen Sponsor (2)

\$540 each

2 tickets to the VIP Reception and Main Event
Recognition on fog screen during VIP Reception and Main Event
One 1/8th page ad in program
Recognition in all printed publicity material

Penguin Encounter Sponsor

\$1,800

2 tickets to the VIP Reception and Main Event
Recognition on mobile penguin habitat during VIP Reception
One 1/2 page ad in program
Recognition in all printed publicity material

Coral Reef Aquarium Divers Sponsor

\$1,540

2 tickets to the VIP Reception and Main Event
Underwater recognition during the interactive diving portion of the program
One 1/4 page ad in program
Recognition in all printed publicity material

Photography Sponsor

\$1,080

2 tickets to the VIP Reception and Main Event
Site recognition
One 1/4 page ad in program
Recognition in all printed publicity material

Silent Auction Sponsor

\$1,080

2 tickets to the VIP Reception and Main Event
Recognition on silent auction website for two-week period leading up to Bubbles & Bubbly event
One 1/4 page ad in program
Recognition in all printed publicity material

Cocktail Napkin Sponsor

\$1,080

2 tickets to the VIP Reception and Main Event
Personalized cocktail napkin recognition on appetizer buffet napkins during Main Event
One 1/4th page ad in program
Recognition in all printed publicity material

Patron Sponsor

(per person)

\$360

1 ticket to the VIP Reception and Main Event
Shabbat Dinner with Scubi Jew students at Eckerd College on Friday, November 8
One 1/8th page ad in program
Recognition in all printed publicity material

Sponsor Advertising Information

Advertising Dimensions:

Full Page: 8" wide x 10.5" high

½ Page: 8" wide x 5.125" high

¼ Page: 3.875" wide x 5.125" high

1/8 Page: 3.875" wide x 2.4375" high

Acceptable formats

include PDF, PNG, EPS or JPEG.

300 ppi minimum

Advertising Deadline:

Hillels of the Florida Suncoast MUST receive your completed sponsorship form and artwork no later than October 15, 2019. This is a firm deadline.

Files may be emailed to shalom@suncoasthillels.org.

The Tampa Bay Area Jewish Market So you know...

1 Hillels of the Florida Suncoast (Suncoast Hillels) is the umbrella organization and the only central resource for serving the Jewish student population among all major universities and colleges along the west coast of Florida.

3+ Suncoast Hillels currently supports thousands of Jewish students on three (3) college campuses including at the University of South Florida, the University of Tampa and Eckerd College.

100+ There are more than 100 Jewish faculty and staff members working at the University of South Florida Tampa campus.

200+ USF Hillel serves an average of 200+ Jewish students on a weekly basis throughout each academic year.

1,000+ The Hillels of the Florida Suncoast *Photo-of-the-Week* email reaches more than 1,000 Jewish community members in the Tampa Bay area on a weekly basis.

3,000+ The Tampa JCCs & Federation weekly e-newsletter, *Shalom Tampa*, reaches more than 3,000 households in the Tampa Bay area.

7,000+ The *Jewish Press* of Tampa and Pinellas newspapers reach more than 7,000 households in the Tampa Bay area every two weeks.

35,000+ There are more than 35,000 undergraduate and graduate students registered in the USF campus community.

60,000+ Tampa's Jewish population is estimated at 25,000 and approximately 60,000 in the greater Tampa Bay area.

Hillels
of the Florida Suncoast
Ensuring a Jewish future. Theirs And ours.

All proceeds will benefit the Hillels of the Florida Suncoast Tikkun HaYam and Scubi Jew programs. For more information about Tikkun HaYam or Scubi Jew, and to see all that we have accomplished so far, please visit repairthesea.org.

For more information about corporate sponsorship opportunities, please contact:

Martine Yaldor, *Bubbles & Bubbly Corporate Sponsorship Chairperson*

(813) 766-4115 • bubbles@suncoasthillels.org

Linda Wolf, *Assistant Director, Hillels of the Florida Suncoast*

(813) 899-2788 • shalom@suncoasthillels.org

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (1-800-435-7352) within the state of Florida. Registration does not imply endorsement, approval, or recommendation by the state. Hillel Jewish Student Center of Tampa, Inc. is a 501(C)(3) Organization. 100% of each contribution is received by Hillel Jewish Student Center of Tampa, Inc. (Registration #N12650).

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Sponsorship is as simple as 1-2-3!

Just follow these steps to enjoy special benefits like a sunset dinner cruise on Ally's Way, customized swag, and much more at the Bubbles & Bubbly VIP Reception prior to the Main Event on Saturday, November 9, 2019!

You may also complete your sponsorship selection, donation payment, and logo/ad artwork/personal greeting file uploads online at suncoasthillels.org/bubbles-and-bubbly-sponsorship.

Thank You for Your Generous Donation!

Step 1: Select a Level of Sponsorship

<input type="radio"/> Presenting Sponsor	\$9,600	<input checked="" type="radio"/> Davidlah Sponsor	\$1,800
<input type="radio"/> Gold Sponsor	\$7,200	<input checked="" type="radio"/> Coral Reef Aquarium Divers Sponsor	\$1,540
<input checked="" type="radio"/> Silver Sponsor	\$5,400	<input checked="" type="radio"/> Dessert Experience Sponsor	\$1,360
<input type="radio"/> Bronze Sponsor	\$5,400	<input checked="" type="radio"/> Photography Sponsor	\$1,080
<input type="radio"/> VIP Reception Sponsor	\$3,600	<input checked="" type="radio"/> Live Auction Paddle Sponsor	\$1,080
<input checked="" type="radio"/> Guest Speaker Sponsor	\$3,600	<input checked="" type="radio"/> Silent Auction Sponsor	\$1,080
<input type="radio"/> Bubbly Bar Sponsor	\$3,600	<input checked="" type="radio"/> Stingray Touch Tank Sponsor	\$1,080
<input type="radio"/> Reusable Bamboo Cutlery Sponsor	\$3,600	<input checked="" type="radio"/> Cocktail Napkin Sponsor	\$1,080
<input type="radio"/> Valet Parking Sponsor	\$2,600	<input checked="" type="radio"/> Big Screen Sponsor (2)	\$540 each
<input type="radio"/> Penguin Encounter Sponsor	\$1,800	<input type="radio"/> Patron Sponsor (per person) #_____ x \$360	

Step 2: Indicate how you would like to be recognized

Name of Company/Individual: _____
(as you would like it to appear in event materials):

Contact Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

☐ I/We am/are unable to attend but please accept my/our donation. Donation Amount: \$ _____

Step 3: Select a Method of Payment

☐ Check - Please make check payable to **Hillels of the Florida Suncoast** Check#: _____ Amount of check \$ _____

☐ VISA ☐ MASTERCARD ☐ American Express ☐ Discover Amount to charge \$ _____

Name that appears on card (please print): _____

Card Number: _____ Expiration Date: _____ / _____ CVC: (security code) _____

Signature: _____ Date: _____

With your credit payment, 3% will be added to the total amount to help us cover processing fees.

And Finally...

Please mail this completed form and email a high resolution version of your company logo, advertisement artwork or the text for your personal greeting no later than October 15, 2019 to shalom@suncoasthillels.org. Acceptable artwork formats include PDF, PNG, EPS or JPEG. Please see the Corporate/Individual Sponsorships list for more information.

Please return this completed form no later than October 15, 2019 to:

Bubbles and Bubbly Sponsorship
Hillels of the Florida Suncoast
13101 USF Sycamore Drive
Tampa, FL 33620-3122

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